



AUSTRALIAN
SPORTS
MARKETING

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FORMULA 1 QATAR AIRWAYS AUSTRALIAN GRAND PRIX 2026

06 - 08 MARCH 2026

MELBOURNE, AUSTRALIA

ASM HOSPITALITY PACKAGES



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Australian Sports Marketing Lounge | The Deck @ Turn 13

The ASM Lounge at Turn 13 allows all guests to have an uninterrupted view of Turns 12 & 13, Pit Entry and super screen from our 3-tiered suite with allocated table seating for all guests. Enjoy the large balcony area with a DJ playing each day and a rear garden area with barista-made coffee.

THE ASM EXPERIENCE

- Individual Daily Circuit access & ASM Turn 13 Lounge access (Fri – Sun)
- All guests receive dedicated table seating across the 3 tiers with uninterrupted circuit viewing from all tiers.
- Supercars Driver Visits & Team Garage Tours – Subject to availability
- Morning Tea, Premium Lunch + Afternoon Tea served daily
- Complimentary bar with a platinum beverage package including spirits
- Entertainment: In-house DJ / Motorsport celebrity appearances
- Official Formula 1® Trophy appearance in suite (TBC)
- Rear garden area / Barista Coffee
- Large TV screens with timing
- Exclusive ASM VIP Hard Cards / Lanyards
- Dedicated ASM & AGPC Host
- ASM Cap (Sunday guests only)

Friday Only: \$1,650 pp
Saturday & Sunday: \$4,200 pp
3-days (Fri-Sun): \$5,600 pp

Prices includes GST

Children under the age of 12 are not permitted in the suite,
All guests need to hold a valid ASM Turn 13 Hospitality Ticket.



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Australian Sports Marketing Pit Exit Lower

ASM's exclusive Formula 1® Pit Exit Suite is located on level 1 at the exit to the F1® Pit lane, with incredible views of the start/finish, main straight, F1® Pit lane, and F1® Pit lane exit from our outdoor balcony and furnished corporate suite.

THE ASM EXPERIENCE

- Individual Daily Circuit access and Australian Sports Marketing suite access (Fri – Sun)
- Large TV screens with timing + super screen viewing
- Extensive First-Class grazing menu throughout the day
- Complimentary bar with Beer, Wine, Champagne and Spirits
- Official Formula 1® Trophy appearance in suite (TBC)
- Motorsport Celebrity Appearance – TBC
- Exclusive ASM VIP Hard Cards / Lanyards (Individual days)
- Dedicated ASM & AGPC Host
- ASM Cap (Sunday guests only)

Children under the age of 12 are not permitted in the suite.
All guests need to hold a valid ASM Pit Exit Hospitality Ticket.

3-Day Package: \$6,100pp

Price includes GST



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Australian Sports Marketing Pty Ltd / ASM Travel Pty Ltd

Level 1, 105-115 Dover Street Cremorne, VIC 3121

E: asm@austsportsgroup.com.au

W: www.australiansportsmarketing.com.au

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