



AUSTRALIAN
SPORTS
MARKETING

SPORTS | EVENTS | TRAVEL



Baku
city
circuit

OFFICIAL TICKETING RESELLER

FORMULA 1 QATAR AIRLINES AZERBAIJAN GRAND PRIX 2026

Hospitality & Travel Packages

24 - 26 SEPTEMBER 2026

AUSTRALIAN SPORTS MARKETING

ASM IS A FULL-SERVICE SPORTS / EVENTS / TRAVEL MANAGEMENT BUSINESS, SPECIALISING IN AUSTRALIAN AND INTERNATIONAL MOTORSPORT.

Australian Sports Marketing are an Official Ticket Reseller to the **FORMULA 1 QATAR AIRLINES AZERBAIJAN GRAND PRIX 2026**

Established in 1987 and now 100% privately owned by Managing Director Chris Neville-Smith, ASM provide clients with exclusive team partner 'turn key' management services including travel, incentive programs, corporate hospitality, sponsorship management and event activation.

Our aim is to 'Enhance the Event and Travel Experience' through mutually beneficial partnerships that exceed expectations.



FORMULA 1 PADDOCK CLUB™

3 DAYS - USD \$7,475 per person

F1 Paddock Club™ - the Most Prestigious Product of Formula 1® that offers breathtaking views over the garages and the track, exquisite catering with unlimited alcoholic and non-alcoholic drinks and a variety of entertainment.

PADDOCK CLUB INCLUSIONS

- Luxury Hospitality Service
- World-Class Catering
- Pit Lane Walk
- Track Tours
- F1 Stars and Legends Appearances
- Trophies photo opportunity
- Concerts at Crystal Hall
- Free shuttle service to the concerts from Circuit and back



CHAMPIONS CLUB

3 DAYS - USD \$4,715 per person

Immerse yourself in the world of Formula 1® with insights from F1® insiders, including drivers, legends, and team executives, all in the comfort of your private VIP Club. Additionally, you'll experience an exclusive guided tour of the F1® Paddock, offering you an unforgeable behind-the-scene look at the sport.

Located next to the track just steps from Champions Club, this Grandstand has views of the Main Straight and Pit Lane entry, giving you an up-close seat to witness all the key moments throughout the Grand Prix™ weekend.

CHAMPIONS CLUB INCLUSIONS

- Trackside Grandstand Seat
- Premium Open Bar
- Culinary Experiences
- F1 Insider Appearances
- Guided Paddock Tour
- Grid Walk & Trophy Tour



ABSHERON PREMIUM SUITES (16 pax)

3 DAYS - USD \$5,250 per person

Absheron Premium Suite – situated above the Absheron main grandstand with easy access to the main fan zone, Premium Suites provide private hospitality for group guests.

ABSHERON SUITE INCLUSIONS

- Each suite can accommodate up to 16 guests
- Friendly hostesses to meet and greet guests at the entrance
- Pit lane view and special track-viewing areas
- Snacks and drinks on Friday, gourmet lunch on Saturday and Sunday
- Television monitors broadcasting live on-track action
- Dedicated restroom facilities



Marriott Boulevard 5*

Khagani Rustamov Street, 4C Khatai District,
Baku 1010

Baku Marriott Hotel Boulevard is ideally located near the sea in Baku White City. One of the modern world's largest urban development projects, this former industrial area is being transformed into the most eco-friendly district of Baku.

Experience the epitome of comfort in our elegantly appointed rooms, featuring plush bedding, complimentary Wi-Fi, and stunning panoramic views of the Caspian Sea

IN 23/09 – OUT 27/09 (4 nights)

Single Standard Room on Breakfast Basis + Airport Transfer +
Transfer from Hotel to Circuit and back = \$3,670 USD

Double Standard Room on Breakfast Basis + Airport Transfer +
Transfer from Hotel to Circuit and back = \$3,815 USD

Check in: 3:00pm | Check out: 12:00pm



Sheraton Baku Intourist 5*

Mikail Useynov 51, Baku 1003

Sheraton Baku Intourist invites you to embark on a journey through Baku's historic heart. Nestled by the seafront, our hotel in Baku city centre grants you easy access to iconic landmarks such as the Baku Eye, Flag Square, Old City, Flame Towers, Maiden Tower, Carpet Museum, Mugam Theatre, Baku Funicular, Formula 1 racetrack, and The Palace of Shirvanshahs.

Experience contemporary elegance in our newly refurbished Baku hotel rooms, each offering captivating views of lush gardens or the Caspian Sea. Start your day with a delicious breakfast at ABAKUZ restaurant and terrace, offering a wide range of culinary delights.

IN 22/09 – OUT 27/09 (5 nights)

Single Standard Room on Breakfast Basis + Airport Transfer + Transfer from Hotel to Circuit and back = \$3,915 USD

Double Standard Room on Breakfast Basis + Airport Transfer + Transfer from Hotel to Circuit and back = \$4,070 USD

Check in: 3:00pm | Check out: 12:00pm



Exclusive Benefits of Booking Through ASM

- **Exclusive One-Point Contact for All Arrangements:** Enjoy seamless coordination for all aspects of your trip through a dedicated point of contact, ensuring a flawless experience.
- **Personalized Meet and Greet by Formula 1 Representative at the Airport:** Receive a warm, VIP welcome upon arrival, with a dedicated Formula 1 representative to assist you from the moment you land.
- **Comfort Airport Transfers:** Experience a comfortable, private transfer to your hotel upon arrival, and a smooth, efficient return to the airport on your departure day.
- **VIP Check-in Service:** Skip the queues and enjoy expedited check-in, allowing you to settle in quickly and start your experience without delay.
- **Exclusive Assistance Throughout Your Stay:** A dedicated Formula 1 representative will be at your service throughout your stay, providing expert guidance and ensuring your needs are met promptly.
- **Complimentary Shuttle Service to Baku City Circuit:** Enjoy convenient, exclusive access to free shuttle service between your hotel and the Baku City Circuit, providing hassle-free transportation to the heart of the action.
- **Premium Service from Trusted Partners:** Benefit from exceptional hospitality and top-tier service, curated by Formula 1's carefully selected, trusted partners to ensure a truly first-class experience.



ASM Travel / Services

ASM delivers a premium, all-inclusive experience for the Azerbaijan Formula 1 Grand Prix.

From flights and luxury accommodation to transfers and exclusive hospitality, we handle every detail – so you can fully enjoy the thrill of Formula 1's iconic night race. Fly from the East Coast of Australia to Baku via Dubai in around 22 hours.

Enhance your trip with tailored activities such as exploring Maiden Tower, Fountains Square, Fire and VIP access to F1 After Parties.

Whether entertaining clients or chasing a bucket-list event, ASM ensures a seamless Grand Prix experience from takeoff to checkered flag.





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